

Advertising opportunities

Take advantage of these high visibility platforms to promote your presence. Availability is limited and only available to contracted exhibitors.



Digital Advertising (Convention Center Lobby)

Display your company's branded message outside the Georgia World Congress Center (GWCC) on one (1) of three (3) LED screens (10'x6'6") at the Building B Entrance.

This opportunity includes:

- One (1) static image or a 10-second video spot (note your branded asset also will rotate with content from other exhibitors and NAFEM)

Investment:

- \$5,000 per screen; Maximum one (1) screen per company; Three (3) screens total; No more than three (3) advertisers per screen



Mobile App Targeted Push Notifications

Reach registered attendees through The NAFEM Show app.

This opportunity includes:

- Targeted message designed by you, delivered through The NAFEM Show app. (Number of characters is limited.)

Investment:

- \$2,000 per push notification; Six (6) total available; two (2) per show day; Maximum one (1) per company, per day



Dedicated Onsite Attendee Email

Be a part of NAFEM's daily email communication to onsite attendees.

This opportunity includes:

- Your logo featured in NAFEM's daily email

Investment:

- \$6,000 per email; Three (3) total available (one per show day); Maximum one (1) per company



Exhibitor In-Booth Demo Promotion

Highlight your live product demonstration via The NAFEM Show app.

This opportunity includes:

- One (1) text listing in The NAFEM Show app (must be 50 words or less)

Investment:

- \$250 per listing; One (1) listing per company, per show day; Companies can purchase up to three (3) total



Show Floor Reception Promotion

Hosting a reception in your booth on Wednesday or Thursday during the show? Let attendees know via The NAFEM Show app.

This opportunity includes:

- One (1) text listing in the The NAFEM Show app (must be 50 words or less)

Investment:

- \$250 per listing; One (1) listing per company, per show day (only for Wednesday and Thursday)



Shuttle Advertising

Show off your company branding on shuttle buses between GWCC and all show hotels.

This opportunity includes:

- Your company's branded message featured on participating hotel shuttle buses

Investment:

- \$45,000



Hotel Key Cards

Share your branded message on room keys at one (1) or four (4) hotels including Atlanta Marriott Marquis, Hilton Atlanta, Signia by Hilton and Westin Peachtree. Key cards are co-branded with The NAFEM Show.

This opportunity includes:

- Your branding on key cards at one (1) or four (4) participating hotels

Investment:

- One (1) hotel – \$7,500; All four (4) hotels – \$25,000



Mobile App Floor Plan Rotating Banner

Showcase your brand in The NAFEM Show app on the exhibitor floor plan with a rotating banner.

This opportunity includes:

- Rotating banner on The NAFEM Show app

Investment:

- \$5,000 per rotating banner; Four (4) total available; Maximum one (1) per company



All-Industry Awards Reception (DFS Awards)

Meet and mingle with this targeted group of operators (approximately 40) honored with NAFEM's Doctorate of Foodservice (DFS) Award, Tuesday, Feb. 25, 2025 at 5 p.m.

This opportunity includes:

- Logo on signage at event and on DFS page of The NAFEM Show app
- Opportunity to send two (2) company representatives to the reception
- Recognition by NAFEM at reception

Investment:

- \$7,500; Three (3) opportunities available, maximum one (1) per company

**Don't wait! Start your advertising contract today.
Contact us with any questions.**