

**Copy and paste the information below and share with your customers.**

## **The NAFEM Show**

### Hosted Buyer Program Referral Letter

Dear <name>,

[The NAFEM Show](#) is coming up – and you may be eligible to **attend for free** through the show's Hosted Buyer Program!

The show takes place Feb. 26-28, 2025, at the Georgia World Congress Center (GWCC) in Atlanta. It's a great opportunity to explore miles of foodservice E&S and meet with the industry's top manufacturers. And the Hosted Buyer Program puts you on the fast track to success.

If you qualify, you'll enjoy freebies adding up to \$2,000:

- Show registration including Training Time
- Airfare or mileage allowance (up to \$300)
- Up to four nights in a NAFEM hotel
- A free ticket to NAFEM-hosted networking events
- Breakfast, lunch and refreshments in our Hosted Buyer lounge
- A dedicated concierge to help coordinate your entire trip

I hope you agree that this would be a great opportunity to bring back new ideas and insights that will benefit <operation name> all at a minimal expense to the company.

Check out [full details on the program](#), including requirements and where to submit your application. Space is limited so get started today!

<Sign off>