

Copy and paste the information below and share with your manager.

The NAFEM Show Justify Your Trip

Dear <name>,

I'm writing to request your approval to attend [The NAFEM Show](#) in 2025. The biennial show takes place at the Georgia World Congress Center (GWCC) in Atlanta, from Feb. 26-28, 2025. I think it could be valuable for <Insert operation name> and for me.

The NAFEM Show offers the unique opportunity to explore miles of foodservice equipment and supplies (E&S) and meet with the industry's top manufacturers, all in one place. This allows for one-on-one conversations where I can discuss our unique challenges and receive personalized, expert guidance for optimizing our operations.

Beyond this valuable face time, The NAFEM Show features three days of:

- **Hands-on exploration.** I'll be able to test and assess multiple products on the show floor to ensure they'll work for our operation.
- **The latest and greatest.** This is the best place to see what foodservice E&S of the future could look like—and how we can adapt to stay ahead of the curve.
- **A global community of foodservice professionals.** I'll be able to network with foodservice leaders and peers from a variety of companies and industry segments that can lead to new partnerships and more.

Here's the approximate breakdown of costs for me to attend:

Early-bird pricing: **\$50 - Ends Feb. 5, 2025**

Regular badge price: \$100

Hotel: \$ < Insert Amount >

Other Travel Expenses: \$ < Insert Amount >

Total: \$ < Insert Amount >

Plus, because I've never attended The NAFEM Show before, I can apply to their Hosted Buyer Program. If I qualify, I could attend with limited expense to our company.

I hope you agree that this will be a great opportunity for me to bring back new ideas and insights that will ultimately benefit our operation.

Thank you for your consideration!